

THOM TILLIS  
NORTH CAROLINA

113 DIRKSEN SENATE OFFICE BLDG  
WASHINGTON, DC 20510  
PH: (202) 224-6342

<https://tillis.senate.gov>

# United States Senate

WASHINGTON, DC 20510

COMMITTEES

ARMED SERVICES  
BANKING, HOUSING, AND URBAN  
DEVELOPMENT  
JUDICIARY  
VETERANS' AFFAIRS

## VIA ELECTRONIC TRANSMISSION

February 6, 2020

Mr. Sundar Pichai  
Chief Executive Officer  
Google LLC  
1600 Amphitheatre Parkway  
Mountain View, CA 94043  
USA

Ms. Susan Wojcicki  
Chief Executive Officer  
YouTube, LLC  
901 Cherry Avenue  
San Bruno, CA 94066  
USA

Dear Mr. Pichai and Ms. Wojcicki:

We write to you today as a follow-up to the December 5, 2019 Content ID Roundtable discussion hosted by our offices. This roundtable helped us understand some of the challenges faced by both content creators and platform providers like YouTube in dealing effectively with the problem of widespread piracy.

Although the roundtable was productive, we heard examples of creators whom you seemed to agree were wrongfully denied access to Content ID. Time constraints prevented participants from fully discussing these specific situations or having a full discussion of the questions from our attached September 3, 2019 letter. Accordingly, we would appreciate a written response to the questions posed in that letter.

In addition to formal responses to the questions posed in our earlier letter, we further request that you respond to issues and requests that arose from the roundtable. Specifically:

1. Have you considered making Content ID more widely available and publishing the eligibility and user verification criteria to be approved to use Content ID?
2. What are your thoughts on creating a simpler appeals process and making a YouTube employee available to discuss the rejection with content owners seeking access to Content ID?

CHARLOTTE OFFICE:  
9300 HARRIS CORNERS PKWY  
SUITE 170  
CHARLOTTE, NC 28269  
PH: (704) 509-9087

RALEIGH OFFICE:  
310 NEW BERN AVE  
SUITE 122  
RALEIGH, NC 27601  
PH: (919) 856-4630

HIGH POINT OFFICE:  
1840 EASTCHESTER DR  
SUITE 200  
HIGH POINT, NC 27855  
PH: (336) 885-0685

GREENVILLE OFFICE:  
1694 E ARLINGTON BLVD  
SUITE B  
GREENVILLE, NC 27858  
PH: (252) 329-0371

HENDERSONVILLE OFFICE:  
1 HISTORIC COURTHOUSE SQ  
SUITE 112  
HENDERSONVILLE, NC 28792  
PH: (828) 693-8750

THOM TILLIS  
NORTH CAROLINA

113 DIRKSEN SENATE OFFICE BLDG  
WASHINGTON, DC 20510  
PH: (202) 224-6342

<https://tillis.senate.gov>

COMMITTEES

ARMED SERVICES  
BANKING, HOUSING, AND URBAN  
DEVELOPMENT  
JUDICIARY  
VETERANS' AFFAIRS

# United States Senate

WASHINGTON, DC 20510

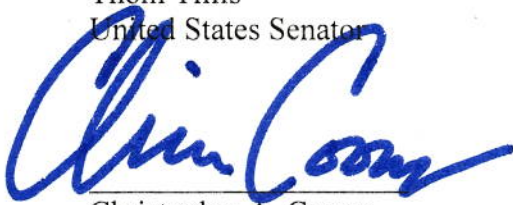
3. Copyright Match was discussed extensively at the roundtable as one solution for content owners. However, Copyright Match requires copyright owners to agree to upload their content to YouTube. There were conflicting statements at the roundtable as to whether this tool allows for a private upload. What are your thoughts on ensuring Copyright Match is an effective tool by not requiring copyright owners to place their content on YouTube in order to benefit from the Copyright Match tool?

In order to continue our productive communication on this topic, we request that you provide written answers to these and our original questions by no later than March 6, 2020. Based on those answers, we may suggest additional engagement with our offices and the content owner community, if necessary. We look forward to receiving your response.

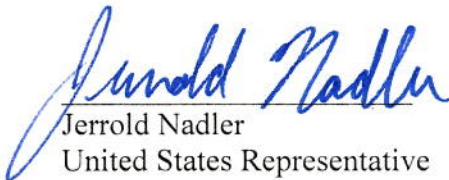
Sincerely,



Thom Tillis  
United States Senator



Christopher A. Coons  
United States Senator



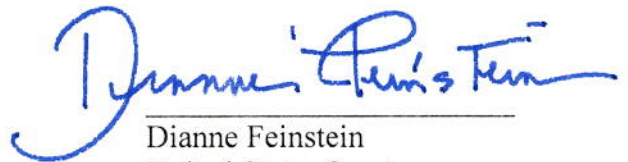
Jerrold Nadler  
United States Representative



Ben Cline  
United States Representative



Marsha Blackburn  
United States Senator



Dianne Feinstein  
United States Senator



Doug Collins  
United States Representative



Martha Roby  
United States Representative

CHARLOTTE OFFICE:  
9300 HARRIS CORNERS PKWY  
SUITE 170  
CHARLOTTE, NC 28269  
PH: (704) 509-9087

RALEIGH OFFICE:  
310 NEW BERN AVE  
SUITE 122  
RALEIGH, NC 27601  
PH: (919) 856-4630

HIGH POINT OFFICE:  
1840 EASTCHESTER DR  
SUITE 200  
HIGH POINT, NC 27265  
PH: (336) 885-0685

GREENVILLE OFFICE:  
1694 E ARLINGTON BLVD  
SUITE B  
GREENVILLE, NC 27858  
PH: (252) 329-0371

HENDERSONVILLE OFFICE:  
1 HISTORIC COURTHOUSE Sq  
SUITE 112  
HENDERSONVILLE, NC 28792  
PH: (828) 693-8750

THOM TILLIS  
NORTH CAROLINA

113 DIRKSEN SENATE OFFICE BLDG  
WASHINGTON, DC 20510  
PH: (202) 224-6342

<https://tillis.senate.gov>

# United States Senate

WASHINGTON, DC 20510

COMMITTEES

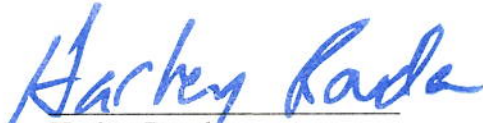
ARMED SERVICES  
BANKING, HOUSING, AND URBAN  
DEVELOPMENT  
JUDICIARY  
VETERANS' AFFAIRS



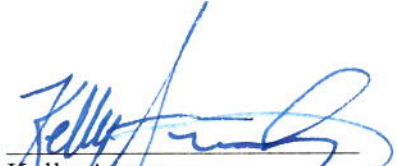
Adam B. Schiff  
United States Representative



Theodore Deutch  
United States Representative



Harley Rouda  
United States Representative



Kelly Armstrong  
United States Representative

CHARLOTTE OFFICE:  
9300 HARRIS CORNERS PKWY  
SUITE 170  
CHARLOTTE, NC 28269  
PH: (704) 509-9087

RALEIGH OFFICE:  
310 NEW BERN AVE  
SUITE 122  
RALEIGH, NC 27601  
PH: (919) 856-4630

HIGH POINT OFFICE:  
1840 EASTCHESTER DR  
SUITE 200  
HIGH POINT, NC 27265  
PH: (336) 885-0685

GREENVILLE OFFICE:  
1694 E ARLINGTON BLVD  
SUITE B  
GREENVILLE, NC 27858  
PH: (252) 329-0371

HENDERSONVILLE OFFICE:  
1 HISTORIC COURTHOUSE SQ  
SUITE 112  
HENDERSONVILLE, NC 28792  
PH: (828) 693-8750